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ABSTRACT

This document consists of the three 1997 issues of a newsletter disseminating information on the National Coalition for Campus Children's Centers (NCCCC) and providing a forum for important news, research, and information concerning campus child care centers. Each issue of the newsletter includes a column by the NCCCC president, provides announcements and notices of conferences, workshops, position openings, and other important organizational information. The February 1997 issue contains the following articles: (1) "Child Care at the Crossroads: A Call for Comprehensive State and Local Planning"; (2) "Advocacy to be Key Thrust of this Year's NCCCC Conference"; and (3) "Gallaudet University Child Development Center Profile." Articles in the June 1997 issue are: (1) "U.S.Senate Introduces Bill to Support Campus Children's Programs"; (2) "Stay 'N Play Child Care Center Profile"; and (3) "Vita Bates Named NCCCC Director of the Year." The November 1997 newsletter contains the following articles: (1) "United States Senate Introduces Campus-based Child Care Bill"; (2) "Campus Child Care the Focus for Senators' Task Force"; (3) "Meet the New Office Management"; (4) "Early Childhood Demonstration Centers"; (5) "Election News"; and (6) "New York State Coalition for Campus Children's Centers." (SD)

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Campus Child Care News

National Coalition for Campus Children's Centers

ED 427 850

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Campus Child Care News

National Coalition for Campus Children's Centers

President's Column

By MICHAEL KALINOWSKI, President, NCCCC

This is my last column as I complete my two-year term as president of the best professional organization in America. I am very grateful for the opportunity to lead this Coalition, to collaborate with a top-notch and hardworking board, and to learn from so many talented directors. There are a few notes I want to share as I head out to pasture.

Our beloved organization will be in very good hands with my successor, Jo Copeland, who will be a strong leader on behalf of campus directors across America.

I want to thank Charles Boulton for the exceedingly important role he has played since 1988 as our Office Manager. Charlie's voice is the one most members know best, because he answers the office phone. He also records member dues, coordinates mailings, and processes orders and requests for information. His smile graces the publications table at so many of our conferences. I'm proud to have been able to work with such a wonderful man and such a gracious and devoted professional. Charlie has had a difficult 17 months battling cancer, but it hasn't stopped him from continuing to work on behalf of our membership. He deserves our grateful thoughts and prayers.

I want to alert you to the absolutely incredible efforts this past year by Treasurer Bonnie Koch. Bonnie volunteered for the essential, if relatively, thankless job of organizing our finances, developing our budgets, and monitoring our expenditures. Under her leadership, we tightened our belts to protect our organization's future. She was responsible for getting the IRS to waive a potentially disruptive $5000 penalty caused by an inadvertant failure several years ago to file appropriate forms. She has helped us look at what we need to do to move from a year-to-year operation to an even more thriving and financially stable enterprise. Each of us is fortunate Bonnie agreed to return for another term.

I want to note some of the things I think the Coalition may need to address in the coming years. We are continuing to grow and this is placing severe demands on our current central office configuration; while we have expanded, we will need to look closely at alternative office options in the near term. I expect we will want to work more closely with affiliated organizations as we expand our network on behalf of members. I'd like to see more recognition for excellent

— Please turn to page 2

Child Care at The Crossroads:

A Call for Comprehensive State and Local Planning

By DR. JOAN LOMBARDI,
Associate Commissioner of the Child Care Bureau,
Administration on Children, Youth and Families,
U.S. Department of Health and Human Services

The Child Care and Development Block Grant Amendments of 1996 provide an important opportunity for states and communities to plan a more cohesive child care system that responds to the needs of all families and helps promote safe and healthy care for children of all ages. Federal funding levels over a six-year period allows for multi-year planning.

Child Care assistance is at a crossroads. It can grow to become a critical support for children and families or it may leave many hard working families without access to child care support they need and provide only minimum protections for children.

States and communities are encouraged to consider the following five principles during the planning process.

BUILD CAPACITY TO ENSURE QUALITY, SUPPLY AND SYSTEM SUPPORT.

In order to meet the increasing demands for child care, ensure parental choice and ensure quality environments for children; states and communities will need to build capacity in critical areas. States should consider establishing or expanding:

- Apprenticeship and other professional development programs that lead to state recognized credentials for all categories of care and all levels of providers.
- Resource and referral, including consumer education and outreach to parents and providers.
- Adequate payment rates that assure families equal access to a range of services in their community.
- Outreach campaign and resources to build the supply of family child care, infant care, school-age care, night-time care, and care for special needs populations.
- Systems for data collection and reporting.
- Staff capacity for administration, coordination, licensing and monitoring and oversight.

EXPAND ASSISTANCE TO FAMILIES TO PAY FOR SERVICES

In their efforts to provide child care assistance to more

— Please turn to page 2

President's column —con't.

— Continued from page 1

campus directors and their facilities. We may want to become involved in the mushrooming director leadership initiatives sweeping the country. It might be prudent to develop a mechanism for direct technical and moral support to individual directors and programs in crisis. We should continue to refine the CampusCare-L discussion group and our home page.

Finally, I want to thank each of you for your help and support this past two years. NCCCC is a very special place and I am honored to have been able to provide some small service to our fine family.

Crossroads —con't

– Continued from page 1

families, states and communities should consider the need to:

- Serve both working families and those transitioning off welfare.
- Make all families below a certain income level eligible for child care assistance (i.e., a percentage of state median income assistance)
- Provide enough assistance so that no family is forced to pay more than 10 percent of their income for quality care.

DEVELOP LINKAGES TO PROMOTE COMPREHENSIVE SERVICES TO FAMILIES

To remain self-sufficient, many families need other services along with child care. State and local planning should link child care to the following 10 critical services: Health; Family Support Services; Head Start; School and Youth Programs; Employment Services; Transportation; Housing; Child Support Enforcement; Temporary Assistance to Needy Families; Child Welfare.

LEVERAGE PRIVATE SECTOR FUNDS

The growing demand for child care assistance may strain available public funds. In order to build up resources that can be used to provide assistance to an increasing number of working families and to ensure quality, we need to leverage private sector dollars. States and communities should consider using some of their new child care funds to reach out to businesses in their area to help build child care funds that will grow over time. Public dollars can be used to establish a " Working Parent Assistance Trust Fund" in a community or a state. Corporations could be challenged to donate resources to this fund which in turn would help improve the supply of quality services for the total community or provide targeted scholarships to help families pay for care.

EVALUATE RESOURCES, NEEDS AND PROGRESS

In the past, there have been very few efforts made to evaluate public investments in child care. States and communities should take this opportunity to:

- Include parent and provider feedback into the evaluation of services.
- Evaluate the supply of child care available, the current level of assistance, and the anticipated demand.
- Establish benchmarks or targeted goals for the use of child care funds.
- Measure progress in reaching the goals.
- Develop research and evaluation projects that assess the quality of care provided, the effect on children and the impact on the parents' ability to work.
- Improve data collection and reporting.

Advocacy to be Key Thrust of this year's NCCCC Conference

By TODD BORESSOFF,
Advocacy Chairman

Advocacy on behalf of campus based child care will be a major focus of this year's National Coalition for Campus Children's Centers Conference in Washington, D.C.

This is evident in the choice of two of the keynote speakers – Joan Lombardi, Associate Commissioner of the Child Care Bureau at the HHS Administration of Children, Youth and Families; and Helen Blank, Director of the Child Care Division at the Children's Defense Fund. These two leaders have years of experience in the struggle to provide high quality child care, and now they will bring their expertise to campus based programs. Dr. Lombardi will speak on "Child Care at the Crossroads" and Ms. Blank will address "Lobbying on the Hill."

In addition conferees will learn about and have the opportunity to participate in direct advocacy. A full afternoon will be set aside for lobbying on capitol hill. Visiting legislators to speak on behalf of an issue we love can be one of the most fulfulling experiences available to us as citizens. Each of us is an expert on the value (to students and to children) of high quality campus based child care. Our legislators need to hear from us. We are not yet certain which issue will be foremost in our efforts, but there should be no shortage. We might focus on President Clinton's promise to improve on welfare reform. The Personal Responsbility and Work Opportunity Reconciliation Act as it now stands will make it almost impossible for campuses to access federal funding for child care. We may ask legislators to change this.

And for the first time we may have specific campus child care legislation to support. Nothing is firmed up as of this writing, but there is some clear interest among legislators and child care leaders in moving to include campus based child care in the Higher Education Act reauthorization.

So join us April 16-19 in Washington, D.C., to learn more about, and to stand for campus based children's programs.

Campus Child Care *News*

Volume 12 Number 1 February 1997

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University of Wisconsin-Milwaukee

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University of Colorado

GAIL SOLIT
Gallaudet University

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Views expressed or implied in NCCCC News are those of the authors and are not necessarily those of the NCCCC.

CENTER PROFILES

GALLAUDET UNIVERSITY CHILD DEVELOPMENT CENTER

ADDRESS: 800 Florida Ave., NE, Washington, DC 20002 TELEPHONE: (202) 651-5130

DIRECTOR: Gail Solit

HISTORY: The Gallaudet University Child Development Center (CDC), opened in August 1984 as the Gallaudet College Day Care Center. In 1986, when Gallaudet College became Gallaudet University, the campus child care center changed its name to Child Development Center to better reflect its mission and commitment to provide high quality early education and care. CDC received its first NAEYC accreditation in 1990. The center was first housed on the edge of the campus, in a converted car dealership with a small playground. In 1990, the center moved into the Kendall Demonstration Elementary School (KDES). This move allowed the child care center to have access to a library, a gym, a movement room, an indoor pool, and a better playground.

CDC is part of Pre-College National Mission Programs, a federally funded program mandated to develop, research and disseminate effective curricula, instructional strategies, and programs to other schools in the US serving deaf and hard of hearing student (birth through high school). In 1988, CDC received its first federal grant from the Office of Special Education Programs (OSEP) Early Childhood Branch to develop a model program to integrate deaf, hard of hearing and hearing preschoolers. Currently CDC is in its third year of a federal outreach grant to work with other early childhood programs interested in establishing similar programs and collaborations.

BUDGET: The University provides the center with many "in kind" services (the building, housekeeping, most utilities, and general maintenance). The University provides some financial support to the center, though most of the revenue is through parent tuition, grants, city support (financial assistance to low income families) and fundraising efforts.

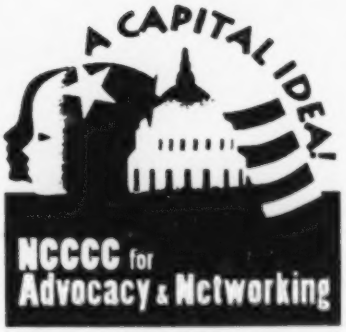
ENROLLMENT: Enrollment is open first to children whose parents attend or work at the University, then members of the deaf community and alumni and where space permits the larger community. An early childhood program is provided for children two years old through kindergarten. During the summer, the center provides an eight-week program ranging in ages two through nine years old. Children are accepted for full and part time. Part time consists of two, three or four days or on an hourly basis (a minimum of three hours at a time). The Center is licensed for 59 children. Most of the children enrolled at CDC are hearing, but deaf and hard of hearing children also attend CDC. Most of the deaf children attend on a part time basis, usually attending KDES as well. Therefore CDC has developed an interagency collaborative agreement with KDES to ensure that a comprehensive program is provided for the children and their families.

SCHEDULE: The Center is open year round from 7:00 a.m. to 6:00 p.m., Mondays through Fridays.

FACILITY: The Center has five classrooms. In the spring of 1997, the children will have access to a beautiful new state-of-the-art playground. This playground will meet all the current safety standards and ADA regulations. The space will combine playground areas for children, ranging in age from one year though 15 years old, as well as an outdoor habitat area.

STAFF: Each classroom has a teacher and an assistant teacher, one of whom is deaf and the other hearing. American Sign Language (ASL) and spoken and written English is used throughout the day. The head teacher/kindergarten teacher has her master's degree in Deaf Education. All teachers have their bachelor's degree in early childhood education, child development or a related field. The assistant teachers have at least their high school diplomas and a year of experience in an early childhood classroom. Some assistant teachers also have their associates degree. Virtually all the substitutes are University students. There are also University practicum students, interns and other volunteers, who work and observe in the early childhood classes.

PHILOSOPHY: CDC strives to provide a supportive, educational and nurturing program for children and their families. The CDC staff creates a dynamic curriculum that draws from the children's interests, developmental levels, and observed needs. Providing all information to the children and parents in ASL and English is of utmost importance at CDC.



National Coalition for Campus Children's Centers for Advocacy and Networking

APRIL 16-19, 1997

This professional conference will be of special interest to college and university child care center directors and teachers, higher education administrators, early childhood education faculty, and others interested in promoting quality child care in today's society.

While we are in Washington, D.C., we feel it is important to interface with our U.S. Senators and Representatives, as well as with representatives from many national organizations headquartered here. Therefore, along with the many excellent workshops led by your colleagues, advocacy and networking with our national leaders and friends will be a main focus of this conference.

Come to the nation's capital for the opportunity to:

- Attend an intensive all-day preconference session.
- See the internationally known Gallaudet University Dance Company.
- Listen to stimulating keynote speakers.
- Lobby on Capitol Hill.
- Participate in interactive and informative workshops, a plenary session, and the NCCCC business meeting.
- Browse through enticing exhibits.
- Tour campus child care centers and a certified Reggio Emilia program.
- Dialogue with representatives from myriad national organizations.
- Enjoy and explore Washington, D.C., in springtime.
- Lodge at an attractive and elegant hotel.
- Feast at wonderful restaurants.
- Go to a Washington, D.C., theater production.

Keynote Addresses

Wednesday evening:

"PUTTING IT ALL TOGETHER: AN 'OUTSIDER'S' PERSPECTIVE ON THE ROLES AND DEMANDS OF CAMPUS CHILD CARE CENTERS"

Dr. Jane Fernandes, Vice President for Pre-College National Mission Programs, Gallaudet University

Thursday morning:

"CHILD CARE AT THE CROSSROADS"

Dr. Joan Lombardi, Associate Commissioner of the Child Care Bureau, Administration on Children, Youth, and Families, U.S. Department of Health and Human Services

and

"LOBBYING ON THE HILL"

Ms. Helen Blank, Director of the Child Care Division, Children's Defense Fund

Friday lunch:

"LET'S TALK: SHARING IDEAS ABOUT OUR CAMPUS CENTERS"

Ms. Patsy Terry, Director of Urban Teacher Education, Georgia State University, NCCCC Board Member Emeritus

Optional Preconference Sessions

Five All-Day Preconference Sessions - April 16, 1997

9 a.m. - 5 p.m.

Session #1

NAEYC (National Association for the Education of Young Children) Validator Training— *Accreditation Staff Member, NAEYC*

Are you interested in becoming a validator for the National Academy of Early Childhood Programs? NAEYC staff will offer validator training in a preconference session. To register for this training, contact Stacey Knox at NAEYC (800) 424-2460. Send payment with the registration check to University Conference Management (UCM); DO NOT send payment to NAEYC.

Qualifications for validators include (1) at least a baccalaureate degree in early childhood education/child development, (2) experience working with young children in a group program, and (3) experience adminstering a NAEYC accredited program. If your program is currently working toward accreditation and you wish to serve as a validator, you should wait until accreditation is achieved before applying to become a validator.

Session #2

CDA (Child Development Associate) Training and Update— *Deborah Jordan, Deputy Director, Council for Early Childhood Professional Recognition*

This session includes an overview of the two ways to earn the CDA credential and covers topics such as eligibility, formal education, documentation collection, evaluation, bilingual specialization, and renewal procedures. It also includes detailed information on the role and responsibilities of the CDA advisor and will provide training and technical assistance on use of the CDA Formal Observation Instrument.

Session #3

Planning and Implementing Appropriate Infant and Toddler Group Care in Campus Child Care Centers— *Dr. Abbey Griffin, Senior Associate, Zero to Three, National Center for Clinical Infant Programs*

Do you serve infants and toddlers in your program? Do you want to know the most current information about having infants and toddlers at your center? Dr. Griffin will lead an in-depth training on all the aspects of planning and implementing appropriate care for infants and toddlers, including staffing patterns for university students, space needs, appropriate stimulation, and interactions between adults and children. Bring your class schedule, room design, curriculum plans, etc., to the session.

Session #4

New Director's Day— *NCCCC Board Members and Emeriti*

Are you a new director of a campus child care center? Is your institution contemplating opening a child care center on your campus? Seasoned directors will share their experience and knowledge in managing successful child care centers.

Session #5

Campus Child Care Facility Design: A Charette— *Dr. Gary Moore, Children's Environments Research and Design Group, University of Wisconsin-Milwaukee*

This session is for those who are thinking about renovations, an addition, or building a new center. It will include everything from the steps to take to start such a process to the desirable features of children's environments.

Accommodations

The 1997 NCCCC conference will be held at the Omni-Shoreham Hotel in northwest Washington, D.C., located conveniently near a D.C. Metro stop, the National Zoo, and beautiful Rock Creek Park.

Conference Room Rates

Single	$125/night	Triple	$145/night
Double	$125/night	Quad	$145/night

These excellent rates are guaranteed through **MARCH 14, 1997**

Call the reservation desk at the Omni-Shoreham to make a reservation. Please inform them that you are attending the NCCCC conference. Call (202) 234-0700 or fax your reservation to (202) 332-8134.

If you are interested in finding a roommate, contact the NCCCC central office at (800) 813-8207.

If you have questions about the conference, contact:
Gail Solit, Gallaudet University
(202) 651-5130 / gasolit@gallua.gallaudet.edu

If you have questions about registration, contact University Conference Management:
(202) 651-6060 / conference@gallua.gallaudet.edu

SPECIAL PLENARY SESSION
Saturday, April 19, 1997

We are thrilled to have four excellent specialists join us during the plenary session at Saturday's breakfast: Dr. Carol Copple, the co-author of the Developmentally Appropriate Practices, Revised Edition, NAEYC; Dr. Carol Seefeldt, professor and author of many books on early childhood education, University of Maryland; Mr. Louis Torelli, early childhood design specialist, Spaces for Children; Ms. Tawara Taylor, Associate Director for Community Planning, Georgetown University Medical Center, Child Development Center.

These people will address issues related to developmentally appropriate practices, curriculum, space and design and children with special needs. The four speakers will share their thoughts about "What is the campus child care director's role in the community in relation to these four issues?"

Night Out at The Theater

NCCCC has reserved two sets of block tickets for two different theater events for Friday night, April 18, 1997. You may choose either *Shear Madness* at the Kennedy Center or *Paper Moon* at the Ford's Theater.

Shear Madness is a murder mystery comedy, where the players change the script each night. On April 18, listen for the National Coalition for Campus Children's Centers to be mentioned. *Shear Madness* begins at 9 p.m. There are 25 seats reserved.

Paper Moon is a musical based on the movie of the same name. The Ford's Theater is the historical theater where President Lincoln was shot. *Paper Moon* begins at 7:30 p.m. There are 25 seats reserved.

Congratulations to Our New Board Members

The following members have been elected for two year term (expires 1999): **Bonnie Koch, Treasurer** Milwaukee Area Technical College, Milwaukee, WI and **Jill Uhlenberg, Secretary** University of Northern Iowa, Cedar Falls, IA.

The following members have been elected for three year term (expires 2000): **Debra Carlson** St. Cloud State University, St. Cloud, MN; **Bernice Garner** Forest Park Community College, St. Louis, MO; **Marion Newton** Suny Central Administration, Albany, NY; **Lucille Oddo** Suny at Stony Brook, Stony Brook, NY and **Sandra Schwarm** University of Southern California, Los Angeles, CA.

Members Honored

NCCCC Members honored in Child Care Information Exchange Nov./Dec. 1996 issue are as follows:

- Patricia Schindler was featured for Exceptional Leadership as the Director of Newcomb Children's Center at Tulane University in New Orleans, Louisiana for the past 16 years. Patricia is the past President of the NCCCC.
- Jo Copeland for exceptional challenge of Advocating for Children. Jo serves as the Director of the Family Housing Children's Center at the University of Colorado at Boulder, Colorado. She is also the current President-elect of the NCCCC.

Nominations Requested

We are requesting nominations for individuals to serve on the NCCCC Board. In accordance with policy, the length of the term will be three (3) years. Nomination forms should be returned to the Nominating Chair by February 15, 1997.

Nomination Process for NCCCC:

1. Call for nominations
   a. Nomination forms must be completed and sent to the Nominating Chair postmarked by February 15, 1997. Self nominations will be accepted.
   b. Nominees must be current NCCCC members and must have attended at least two (2) of the last four (4) NCCCC annual conferences.
   c. The nominations Chair will ask all nominees to send a current resume and a statement of 150 words.
2. The Nominations Committee will schedule a group interview on Wednesday, April 16, 1997 at the Omni Shoreham Hotel, Washington, D.C. Nominees must be present at that interview or they cannot be considered for a Board position.

3a. The Nominating Committee will submit a slate to the NCCCC Board on Wednesday after the interview and before the first conference session in Washington, D.C.

3b. Nominees will be introduced at the conference so that they may be available to the members who are at the conference.

4. Ballots for elections will be mailed to the general membership by December 1, 1997 and must be returned postmarked no later than December 20, 1997.
5. New board members will take office at the NCCCC annual board meeting in St. Louis, Missouri, March 30 - April 4, 1998.

Please send nominations to:
Lucille Oddo
Stony Brook Child Care Services
Daniel Webster Dr., Bldg. C
Stony Brook, NY 11794-4000

1997 NCCCC Board Members

President Michael Kalinowski
University of New Hampshire
Durham NH 03824-3536

President-elect Jo Copeland
University of Colorado
Boulder CO 80302

Secretary Mary Link
Miami University
Oxford OH 45046

Treasurer Bonnie Koch
Milwaukee Area Tech College
Milwaukee WI 53233

Todd Boressoff
BMCC
New York NY 10007

Judy Berby
Nicolet Area Tech College
Rhinelander WI 54501

Debra Carlson
St. Cloud State University
St. Cloud MN 56301

Maureen Duane
Arizona State University
Tempe AZ 85287-3001

Bernice Long Garner
Forest Park Community College
St. Louis MO 63110

Rhodes Lockwood
University of New Mexico
Albuquerque NM 87131

Sara McElhenny
Johnson Co. Comm. College
Overland Park KS 66210-1299

Lucille Oddo
SUNY – Stony Brook
Stony Brook NY 11794-4000

Frances Roth
San Jose State University
San Jose CA 95112

Gail Solit
Gallaudet University
Washington DC 20002

Jill Uhlenberg
University of Northern Iowa
Cedar Falls IA 50613

Special Appointment
Jane Ann Thomas
William Rainey Harper College
Palatine IL 60067

Director of Support Services
Pamla J. Boulton
University of Wisconsin
Milwaukee WI 53201

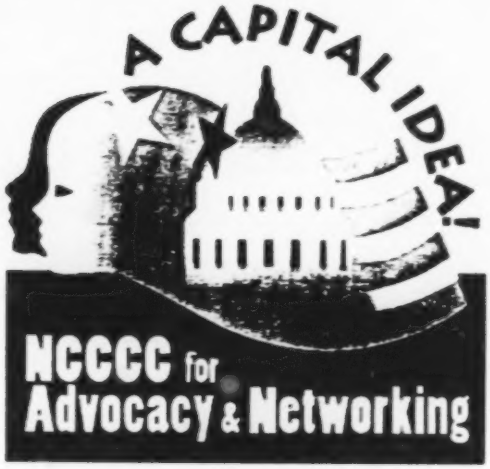
Office Manager
Charles F. Boulton

Position open

CHILD DEVELOPMENT CENTER DIRECTOR, Assistant Professor, tenure track for August 1997. REQUIRED: Doctorate in child development, early childhood education, or closely related field. DESIRED: Child care administrative experience. PREFERRED: Campus or lab school experience. Performs administrative duties on site in direction of TWU Child Development Center. Responsibilities include supervision and hiring of personnel, coordination of academic internships, maintenance of professional standards, and overall daily direction of child care. Review of applications will begin February 17, 1997. Send cover letter, curriculum vitae; three letters of reference with names, addresses, and phone numbers to Dr. Lillian Chenoweth, Dept. of Family Sciences, PO Box 425769, TWU, Denton, TX 76204. Texas Woman's University is an Equal Opportunity/Affirmative Action Employer. Women and minorities are encouraged to apply.

Your 1996 NCCCC Membership expired on Dec. 31, 1996

IT'S TIME TO RENEW FOR '97!



The National Coalition for Campus Children's Centers

Annual Conference April 16-19, 1997
Omni Shoreham Hotel, Washington D.C.

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Campus Child Care News

National Coalition for Campus Children's Centers

President's Column

By JO COPELAND, President, NCCCC

I am very pleased to serve as your President for the next two years. I first want to thank Michael Kalinowski for doing a wonderful job during his term in office. Due to his hard work, my term will be more constructive.

I am grateful to have a talented board of directors eager to work on the issues at hand. In April the board established goals in the areas of advocacy, development of a clearinghouse, research and membership services to focus on over the next year. You should expect to see some results by 1998.

In the upcoming months Todd Boressoff, chairperson of the advocacy committee will be calling on you to help support the Campus Based Child Care Bill which has been introduced by Senators Christopher Dodd (D-Conn) and Olympia Snowe (R-ME). This is a tremendous effort and we all need to be involved. I would like to give a big thanks to Todd for all of his work.

I am proud to announce that we are now a 501 (c) 3 organization thanks to our Treasurer Bonnie Koch and Director of Support Services, Pam Boulton. This new classification will open new opportunities for the Coalition. I will keep you informed as we go forward with the development in new areas.

Have a great summer and do not hesitate to contact me for any reason by phone at 303-492-6185 or E-mail Jcopeland@housing.colorado.edu.

Thanks, Jo

U.S. Senate introduces Bill to support Campus Children's Programs

By TODD BORESSOFF,
Director of Children's Center,
Borough of Manhatten Community College,
Chair, NCCCC Advocacy Committee

By the time you read this Senators Christopher Dodd (D-Conn) and Olympia Snowe (R-Me) should have introduced their campus-based child care bill. Using college graduations as "a hook," the Senators plan to announce it the week of May 19-23.

The bill, which is an amendment to the Higher Education Act, would set aside $60 million nationally to support the start up or operation of campus based child care services. Each college or university will be eligible to apply for up to one percent of its prior years' Pell Grant expenditure.

According to Dodd's summary "there are three primary reasons to assist institutions of higher education . . .: the importance of a college education to the student and society, the importance of quality child care for the child and society, and the strong link between the availability of campus-based child care and a parent's attainment of higher education."

On April 17, 175 attendees at the NCCCC Conference in Washington, DC, ascended Capitol Hill to speak with their Senators and Representatives on behalf of our bill. And based on the feedback we have received from Senators Dodd and Snowe's offices, we had an impact! Even before officially introducing the bill they have received numerous calls from other legislators demonstrating interest.

But our work is only just beginning! There are three key next steps: (1) writing to Senators Dodd and Snowe to thank them for introducing the bill, (2) accumulating co-sponsors in the Senate, and (3) encouraging members of the House to introduce a similar bill. Listed below are the key Senators and Representatives whom we should contact. If you are from their State, **please phone, write letters and make appointments to meet** with legislators or their staff locally. Ask Senators to become co-sponsors. Ask Represenatives to sponsor a bill.

In Washington, so many of the participants who went to the Hill said afterwards that they were so glad we "made them go." Their enthusiasm was rooted in the understanding that they had a real impact on an issue they believe in. Now is the time for all of us to build on that excitement.

— Please turn to page 2

Senate bill —con't

– Continued from page 1

U.S. HOUSE OF REPRESENTATIVES
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U.S. SENATE
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William Frist, TN	Barbara A. Mikulski, MD
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Mike Enzi, WY	Paul Wellstone, MN
Tim Hutchinson, AR	Patty Murray, WA
Susan Collins, ME	Jack Reed, RI
John Warner, VA	
Mitch McConnell, KY	

Finally every NCCCC member should get on the Internet. First, subscribe to the NCCCC internet discussion group CAMPUSCARE-L by sending an e-mail to listserv@postoffice.cso.uiuc.edu. That way we can send you breaking news on the bill and all the subscribers will have it immediately. Then go to NCCCC's Web Page at: http://ericps.crc.uiuc.edu/n4c/n4chome.html. Soon we will be able to post Fact Sheets, research collections, sample letters and petitions, etc., which you can download and use to help convince your legislators. **We are going to pass this bill —our parents, our children and our colleges deserve our support!**

Sample letter to be sent to Legislators

Use this letter to write to your Senators or Representatives. Please feel free to adapt it to the particular emphases, interests or concerns of your legislator. For instance, for Democrats, this is the Dodd/Snowe Bill. For Republicans, it is the Snowe/Dodd Bill.

Dear Senators (or Congressman/woman) Jones,

I am writing to ask you to support the Campus-Based Child Care Bill which has been introduced by Senators Christopher Dodd (D-Conn) and Olympia Snowe (R-Me). *(for Representatives . . . to ask you to introduce or support a bill similar to the one which has been introduced by Senators Dodd . . . etc.)* The bill, which is an amendment to the Higher Education Act, would set aside $60 million nationally to support the start up or operation of campus based child care services. Each college or university would be eligible to apply with the grant amount linked to its prior year Pell Grant expenditures. The primary focus is to enable low income students to attend college.

As someone who is deeply concerned about the academic and later life success of student parents and their children, I know that campus-based child care is a win-win-win proposition. (1) It helps students stay in college, graduate and find on-going employment; (2) it helps children develop and succeed in school and in later life, and (3) the success of student parents and their children leads to powerful benefits for society. In spite of its demonstrated effectiveness, however, campus child care serves only a small percentage of the need. And today it is becoming increasingly difficult for low income students to access federal child care funds.

Putting people to work in jobs they will keep, preparing individuals for jobs in the private sector, insuring our nation's economic strength – these require a college education. Graduation rates of student parents benefiting from child care are higher than the campus norm. Students are more likely to remain in school, graduate in fewer years, have a higher grade point average and demonstrate higher rates of persistence when their children are cared for and educated in a quality campus based children's program.

Please support the Dodd/Snowe Campus-Based Child Care Bill. *(for Representatives – Please work to implement a bill in the House similar to the Dodd/Snowe Campus-Based Child Care Bill.)*

If you have any questions about this initiative, please contact Senator Dodd's office (Suzanne Day – 202-224-5630), Senator Snowe's office (Cynthia Dallard – 202-224-5344) or the National Coalition for Campus Children's Centers (Todd Boressoff, 212-346-8260.)

Campus Child Care *News*

Volume 12 Number 2 June 1997

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Un. of Northern Iowa

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Views expressed or implied in NCCCC News are those of the authors and are not necessarily those of the NCCCC.

CENTER PROFILES

STAY 'N PLAY CHILD CARE CENTER

ADDRESS: Lehigh Carbon Community College, 4525 Education Park Drive, Schnecksville, PA 18078-2598

DIRECTOR: Shawn Kerschner under the supervision of Robin Musselman, Dean of Student Services

HISTORY: SNP began it's operation 24 years ago in the fall of 1973. The center was established when several of the college's faculty, administraton and students expressed a need for on-site quality child care. The Center would help market the college by serving returning adult students who are parents of preschool children. Further, the Center would provide an on-site "lab" for students in the college's Early Childhood Education, Occupational Therapy, Physical Therapy, and Practical Nursing programs to apply classroom principles. The center is one of a few in the area to have achieved LANAEYC accreditation. The State licensed Center serves children ages 2 1/2 to 8 years of age from 7:45 to 5:00 daily. There are no evening hours at this time.

BUDGET: Operational expenses and staff salaries are paid with revenues from parent tuition, grants, and at times, the college's restricted fund.

ENROLLMENT: SNP is an open-concept, multi-aged grouping serving 48 children registered on either a part-time or full-time basis. Another 35 children are on our drop-in roster. No more than 24 children are in the center at any given point in time.

FACILITY: Housed in the Science and Technology Building, SNP includes one classroom, one observation room and a storage room. The playground has climbing equipment, a dramatic play tunnel, sand area, garden, swings, trike path, and picnic area.

STAFF: The classroom is staffed by one director, one full-time teacher, one part-time teacher, three work study students, and 20-120 aids (varies according to the time of year). Aids are lab students from the Early Childhood Education Department, Physical Therapy, Nursing program and Occupational Therapy program.

PHILOSOPHY: The intent of the SNP program is to encourage and support the development of the individual child and to provide opportunities for self-exploration and discovery. An assumption of the program is that children are active and curious – it is our goal to provide learning experiences designed to stimulate the child's creative learning abilities. The overall development (cognitive, social, emotional, physical) of the child is considered and planned for through a variety of activities. Positive development of the child's image of self is of prime importance in the program, and is a priority in all aspects of program planning. The young child is a member of his/her family. It is our aim to work with the family in creating the best possible environment for the child while he/she is at the center.

GOAL: To create a warm, loving environment where children can freely express themselves and feel accepted and valued. To promote an enriching environment that will encourage creativity. To stimulate the natural instinct of learning and to instill a love of learning. To promote sharing and other interpersonal skills.

The National Coalition for Campus Children's Centers

ANNUAL CONFERENCE, APRIL 1-4, 1998
Hyatt Regency at Union Station, St. Louis, Missouri

Request for Proposals

The conference committee invites you to submit a presentation proposal for the 1998 annual conference.

Proposals should be based on research, experience and theory applicable to campus child care programs.

Presentations will be limited to one hour and 15 minutes in length, including 15-minute period for questions. Proposals must be postmarked by July 31, 1997 and will be selected by a blind review process. Presenters will be notified by October 1, 1997.

PROPOSAL FORMAT
Submit two copies of a cover page which includes:

- presenter name(s) and positions(s)
- institution(s)
- address(es) and phone number(s)
- brief biographical sketch(es)

Submit 7 copies of the presentation proposal, which includes only:

- title of presentation
- a 24-word abstract to be included in the conference program objectives
- objectives
- narrative description of content
- presentation made (lecture, discussion, etc.)
- need for audiovisual equipment

Campus Children's Centers Proposal Topics Could Include, but are not Limited to:

- administration/management
- advocacy and leadership
- campus politics and public relations
- collaborations with university resources
- conflict resolution
- constructivism
- curriculum activities by early childhood professionals
- curriculum design
- facilities and environment
- funding resources available
- infant and toddler programs
- laboratory school issues
- linking with national organizations
- new research in brain development and its implications for child development
- parent and toddler programs
- parents as teachers
- planning for the culturally diverse family
- Reggio Emilia
- salaries, benefits and "worthy ages"
- staff recruitment, retention and development
- supervision and employment practices
- teacher preparation and student involvement tuition determination
- violence prevention
- working with campus administrators

Send proposals to:

CECELIA LUECKING
Director of Child Development Laboratory Center
St. Louis Community College at Florissant Valley
3400 Pershell Road
Ferguson, MO 63135

- A discount for registration will be given to one presenter.
- A written abstract of your presentation will be required for the printed Conference Proceeding.

BEST COPY AVAILABLE

Vita Bates, 1997 Director of the Year is honored by NCCCC Director Maureen Duane with a plaque at the national conference in Washington, D.C.

Vita Bates is congratulated by last year's Director of the Year, Barbara Mezzio, at the NCCCC conference in our nation's capital earlier this spring.

Vita Bates named NCCCC Director of the Year

Vita Bates, director of the Children's Learning Center at Moraine Valley Community College, in Palos Hills, Illinois, has been named the 1997 Director of the Year. Vita received the award during the opening reception of the annual conference in Washington, D.C. This is the second time the award has been presented. Bates has directed the Children's Learning Center at Moraine Valley Community College for nine years, and is actively involved in professional organizations at the local, state and national level.

Upon receiving the award, Bates said: "I am overwhelmed by this great honor. Campus Directors are motivated by the intrinsic rewards we experience.

- Parents who come to a parent meeting and introduce you as their best friend;
- Students who begin to "get it!"
- Having your center become accredited.
- Someone on campus volunteers to collaborate on a project and realizes that you actually know what you're talking about.
- When your Dean speaks to others with understanding of what YOU are doing and the philosophy of your center.

When you are recognized by your peers with an award like this, it is unbelievable! Each person in this room deserves an award. I was just fortunate enough to have been nominated. I appreciate you and the work you do and am excited to be a part of this organization and in the field at this time when so many exciting things are happening. Big business is supporting us more and more. Brain research is changing the public's view of young children. Our first lady is helping us to make everyone aware that it "takes a village . . ." Indeed these are exciting times! Thank you and may I say once again that I am proud to be a part of this organization and humbled by receiving this award !"

Conference was highlight!

I am the Director of the New Mexico Tech Child Care Center in Socorro, NM and a new member of NCCCC. The conference in Washington, D.C. was my first NCCCC Conference and I am very glad I went!

I learned so much and felt so supported in those few days that I was able to go back to work with renewed excitement. The Conference was well organized and extremely helpful. We are fortunate to have an organization such as NCCCC to support us professionally.

– Autumn Haworth

The Gallaudet Dancers perform at the annual conference held in Washington D.C. earlier this spring.

Meet Me in St. Louis!

NCCCC 1998 ANNUAL CONFERENCE

We'll meet under the Arch, at the Historic Train Station, in Forest Park at the Zoo, at Shaw's Botanical Garden, at Blow School (site of the first public kindergarten), at Busch Brewery to see the Clydesdales, and on The Hill for the finest Italian Cuisine outside of Italy. We'll learn and grow together while having a wonderful time. See you there!

Campus Child Care Finance Survey

One of the most frequently asked questions is "How are campus children's centers funded?" We would like an "up-to-date" picture of campus children's center finances. We'll share the results with you beginning in Fall 1997.

Please complete and return by September 1, 1997 to: NCCCC, P.O. BOX 258, CASCADE, WI 53011

College or University (mark each column)

- ❒ Public
- ❒ Private
- ❒ Two-Year
- ❒ Four-Year
- ❒ Graduate only
- ❒ Rural
- ❒ Suburban
- ❒ Urban

Size of Campus
(# of students)

- ❒ Less than 500
- ❒ 501-999
- ❒ 1000-2500
- ❒ 2501-5000
- ❒ 5001-10,000
- ❒ 10,001-20,000
- ❒ 20,001-31,000
- ❒ Over 31,000

Parents/Children Served
(mark all that apply)

- ❒ Students
- ❒ Staff
- ❒ Faculty
- ❒ Community
- ❒ Infants
- ❒ Toddlers
- ❒ Preschool-age
- ❒ Kindergarten
- ❒ School-age

Governing Entity of Center

- ❒ Academic Dept./Unit (Specify) _____
- ❒ Student Affairs/Activities
- ❒ Personnel/Human Services
- ❒ Admin/Financial Services
- ❒ Independent/Nonprofit Corp.
- ❒ Contracted/Outside Vendor
- ❒ Parent Cooperative
- ❒ Other (specify) _____

Total # of children served per week _____

Licensed capacity _____

Funding	**% of total budget**
❒ Parent Fees	_____ %
❒ Institution General Funds	_____ %
❒ Academic Department/Unit Funds (specify unit(s)	
_____	_____ %
_____	_____ %
❒ USDA Reimbursement	_____ %
❒ Student Activity Fees	_____ %
❒ Grant Funds (specify) _____	_____ %
❒ State/Local Funds (Block Grant, etc.)	_____ %
❒ State "Quality" Funds	_____ %
❒ Fundraising (specify) _____	_____ %
❒ Other (specify) _____	_____ %

What in-kind support do you receive?	**Est. worth**
❒ Rent	_____
❒ Maintenance	_____
❒ Utilities	_____
❒ Custodial services	_____
❒ Other support (billing, typing, printing etc.)	
❒ (specify) _____	_____
_____	_____
❒ Other (specify) _____	_____
_____	_____
_____	_____

Please answer the following questions as completely as possible. (Use additional pages as needed)

Who sets the annual budget for your campus children's program?

How are parent fees determined?

Did you receive start-up funds at the beginning? If yes, from whom?

Describe the annual budget-building process.

What is the maximum spending authority of the director without a superior's OK?

How is authority for spending larger amounts received?

Who covers year-end deficits?

If your program has experienced a year-end deficit in the past 10 years, please describe how it was resolved.

Has your program accessed new funding sources within the past 10 years? What kind/how?

To get a complete picture of your center's finances, what else do you need to tell us?

1997 NCCCC Board Members

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Boulder CO 80302

Past President Michael Kalinowski
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Gail Solit
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Washington DC 20002

Director of Support
Services
Pamla J. Boulton
University of Wisconsin
Milwaukee WI 53201

Office Manager
Charles F. Boulton

Moving? Please send your new address!

Name: _____

College/University: _____

Address: _____

City _____ State _____ Zip _____

Phone: _____

Please share with us!

Please send me information on **Center Profiles.** _____

Do you have an employment opportunity you wish to share with NCCCC members? Please send details.

Do you have a regional or local group that is not yet an NCCCC affiliate? _____

Title of Group: _____

Name and address of contact person: _____

_____

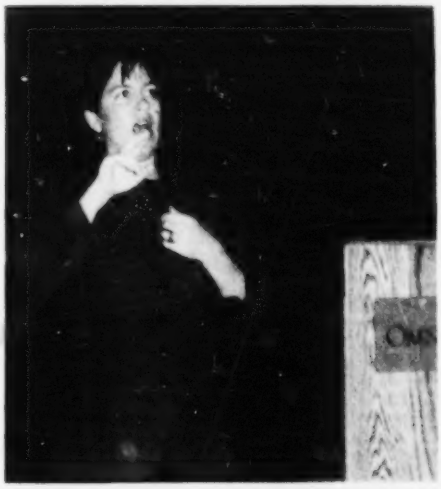
Please share your news and views:
(Use additional paper as needed.)

Is there a topic you would like to see addressed in the newsletter? _____

_____

What else would you like to tell us?

Send to: **NEWSLETTER EDITOR, NCCCC,**
P.O. Box 258, Cascade, WI 53011



Dr. Jane K. Fernandes, vice president Pre-College National Mission Programe, Gallaudet University, was one of the keynote 'speakers' at the annual conference held this spring in Washington, D.C.

NCCCC and CCIE enjoy Partnership!

NCCCC and Child Care Information Exchange are working together and as a result, NCCCC members will be offered a two-year Exchange subscription for the price of one ($38.00), as well as a 20% discount on all Exchange books. Watch for NCCCC to be recognized as an Exchange Strategic Partner in upcoming issues.

Affiliate Groups

There are now seven affiliate groups of NCCCC: Indiana, Chicago, Greater Kansas City, New York, Michigan, St. Louis and Iowa. If you live in any of these areas and have not connected with your affiliate, you may call the central office to get the contact person's name. This is a wonderful way to network. Affiliates generally meet once or twice a year for support of members and to exchange ideas and information.

If you would like to form an affiliate in your area, guidelines are also available from the central office. Advantages to affiliates are a chance to connect with colleagues at smaller group meetings to better meet the needs of members between national conferences: a reimbursement of five percent of members' dues to the affiliate for expenses incurred with meetings and a rebate of 10 percent on publication sales at group meetings. Connecting is the key!

NCCCC on the Internet

We hope you will subscribe to our discussion group, CAMPUSCARE-L, and actively initiate and monitor conversations with other early childhood professionals on campus on a regular basis.

To subscribe to CAMPUSCARE-L, send an email message to: **listserve@postoffice.cso.uiuc.edu.**

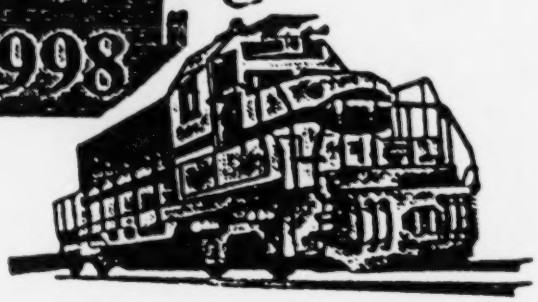
Leave the subject line of the message blank. In the body of the message, type: **subscribe CAMPUSCARE-L Your First-Name Your-Last-Name** in the first line of the message area and send the message. Do not add your signature. You will be notified that you have been added to the list and provided with additional information at that time. Once you have subscribed to the discussion group, send messages tha you want all list members to read: **CAMPUS-CARE:L@postoffice.cso.uiuc.edu.** Visit our home page at **http://ericps.crc.uiuc.edu/n4c/n4chome.html.**

NCCCC

Meet Me in St. Louis

Gateway to Learning

April 1-4, 1998



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VOL. 12 NO. 3

Campus Child Care

NATIONAL COALITION FOR CAMPUS CHILDREN'S CENTERS

PS 023737

United States Senate Introduces Campus-based Child Care Bill (whew!)

On Friday September 5, after what has been an agonizing wait, Senators Christopher Dodd (D-Conn), Olympia Snowe (R-Me) and Edward Kennedy (D-Mass) introduced the Campus-Based Child Care Bill on the floor of the United States Senate. This is a bill that NCCCC has been working hard to bring about for over a year.

The Campus-Based Child Care Bill is an amendment to the Higher Education Act. It will potentially set aside $60 million nationally to support the start up or operation of campus-based child care services. Each college or university will be eligible to apply for up to one percent of its prior year's Pell Grant expenditure. "There are three primary reasons to assist institutions of higher education" states Senator Dodd's summary, "the importance of a college education to the student and society, the importance of quality child care for the child and society, and the strong link between the availability of campus-based child care and a parent's attainment of higher education."

At the April Conference in Washington, DC, 175 NCCCC members ascended Capitol Hill to speak with their Senators and Representatives on behalf of the bill. Many of you have carried on the effort in your home states. In fact Senator Dodd singled out the center of one NCCCC board member for use in a nationwide video conference (Jill Uhlenberg's University of Northern Iowa Child Development Center). Based on the feedback we have received from Senators Dodd and Snowe's offices, we are having a significant impact! "There is no question to me," said Suzanne Day, Dodd's Higher Education Policy Analyst, "that you have a lot of excellent people out there in the field" of campus child care.

Senator Dodd's office will be drafting a "Dear Colleague" letter, which is used to develop co-sponsors, and to prepare press releases. Ms. Day has promised to fax and mail copies of these to me so that we can use the information in our own efforts - to inform our institutions, to work to introduce the bill in the house and to convince other key legislators to support it. The bill is available at: gopher://gopher.legislate.com/11/bills/105/5/10511515 and at the NCCCC web site.

Still our work is only just beginning! There are three key next steps - 1) writing to Senators Dodd, Snowe and Kennedy to thank them for introducing

continued on page 2

President's Column

by Jo Copeland, President, NCCCC

I hope everyone had a great summer and a smooth fall opening. Your Board and I were very busy this summer with the move to the new office. According to the recently revised NCCCC History, the decision-making process began in 1994 with an extensive review of the Central office function, conducted by a board committee and the Director of Support Services. Board emeriti and current members were surveyed regarding the effectiveness of office function and future directions and needs of NCCCC. The report indicated a high degree of satisfaction with the office structure. Due to the organization's growth and increased demands on the office manager, it was necessary to hire a part-time office assistant. The report also suggested the desirability of entering into the electronic age, increasing the organization's communication potential, and exploring the feasibility of moving the location of the office to Washington, DC. During the 1997 conference in DC, the Board explored various options for the office, including: renting office space, contracting for shared space in an executive office suite, sharing space with a national early childhood organization, moving to a college campus, and hiring an association management firm. The Board weighed the alternatives and decided that the association management firm option allowed us to best focus on the professional and educational aspects of our organization. In August NCCCC signed a contract with Burnison, Chasnoff and Associates (BCA), an association management firm with offices in Chicago, IL and Alexandria, VA. On August 31, 1997 BCA took over the operation of the NCCCC office. The firm was selected because of its contracts with other related organizations and projects involving children's issues (see article on page 3 about BCA).

On August 16 Board members and emeriti were invited to Cascade, WI to help pack up and move the office and to celebrate

continued on page 2

President's Column

continued from page 2

this milestone event. Debbie Polyanoski, Charlie and Pam Boulton were each presented with a lovely paper weight and a certificate of appreciation for their years of service and dedication to NCCCC.

I would like to acknowledge Pam Boulton for the 25 years of service she has given to NCCCC; so generously contributing her time and energy. Thank you Pam and Charlie for providing us with roots as a foundation and giving us the wings to grow. It has been a pleasure working with you both.

Campus-based Child Care Bill

continued from page 1

the bill, 2) encouraging members of the House to introduce a similar bill and 3) accumulating co-sponsors in the Senate. Key Senators and Representatives who should be contacted are listed below. If you are from their State, please phone, write letters and make appointments to meet with them or their staff locally. Ask Senators to become co-sponsors; ask Representatives to sponsor a bill.

To help us communicate with each other every NCCCC member should get on the internet, by subscribing to the NCCCC electronic discussion group CAMPUSCARE-L (to receive immediate notification of breaking news on the bill - see page 6 for instructions) and by going to NCCCC's Web Page at: http://ericps.ed.uiuc.edu/n4c/n4chome.html (to access Fact Sheets, research collections, sample letters and petitions, etc., to download and use to help convince your legislators.) You can also get a variety of information about the legislative process and the status of the bill at the following web site: http://www.vote-smart.org/.

Todd Boressoff
Advocacy Chair,
NCCCC Board

Campus Child Care the Focus for Senators' Task Force

On Friday, September 5, 1997, the University of Northern Iowa Child Development Center participated in a live satellite link with with seven U. S. Senators. The Senators are members of the Task Force on Right Start 2000: A Democratic Strike Force for Kids. The Task Force is chaired by Senator Christopher Dodd (D-Conn), one of the co-sponsors of the Campus-Based Child Care bill. The topic of discussion was quality child care; what it looks like, and how to provide it for all children.

Jill Uhlenberg, Coordinator of the Child Development Center, was joined by Dr. Rheta DeVries, Director of the Regents' Center for Early Developmental Education, and Dr. Rebecca Edmiaston, a Fellow at the Regents' Center. A brief video illustrating quality environments and activities was shown to the Task Force members. They responded with questions, and a discussion followed between the Senators and panel members at the University of Northern Iowa. The discussion encompassed teacher preparation, parent involvement and a variety of related issues. The 20-minute presentation was a wonderful opportunity to present campus children's programming to Democratic members of the Senate.

US HOUSE OF REPRESENTATIVES

Committee on Education and the Workforce

William (Bill) Goodling, Pennsylvania, Chairman

REPUBLICANS	DEMOCRATS
Thomas E. Petri, Wisconsin, Vice Chairman	William (Bill) Clay, Missouri
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Frank Riggs, California	Chaka Fattah, Pennsylvania
Lindsey O. Graham, South Carolina	Ruben Hinojosa, Texas
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David M. McIntosh, Indiana	John Tierney, Massachusetts
Charlie Norwood, Georgia	Ron Kind, Wisconsin
Ron Paul, Texas	Loretta Sanchez, California
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John E. Peterson, Pennsylvania	Dennis J. Kucinich, Ohio
Fred Upton, Michigan	
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US SENATE

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Mike Enzi, Wyoming	Paul Wellstone, Minnesota
Tim Hutchinson, Arkansas	Patty Murray, Washington
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John Warner, Virginia	
Mitch McConnell, Kentucky	

Meet the New Office Management

Burnison Chasnoff & Associates (BCA) is a national association management firm with offices in Chicago, Illinois and Alexandria, Virginia. The company, founded in 1983, specializes in the administration, guidance and support of educational and health care-related associations, especially those focusing on the concerns and issues of children and families. The senior members of BCA have their roots in early childhood education and children's health care, so we understand the opportunities and constraints facing NCCCC as it moves ahead in its mission to promote campus child care as an integral part of higher education systems.

BCA's mission is to provide educationally-oriented, innovative, creative and forward-thinking leadership to guide and support our association clients. Our role is as guide and advisor...we work **with you** and **for you** to help you find solutions and are committed to assisting the NCCCC leadership to establish policies, procedures and guidelines for the administration of the organization.

Following is a summary of the contracted services BCA will provide to help you reach your goals and objectives:

ASSOCIATION MANAGEMENT - GENERAL SERVICES

- Storage Space
- Mail Preparation
- Handle inquiries by telephone, FAX, mail and E-Mail

STRATEGIC PLANNING

- Advise Board, Officers and other leaders in Strategic Planning Process

FINANCIAL MANAGEMENT

- Provide assistance to Treasurer in developing and maintaining annual budget
- Coordinate yearly audit process

MEMBERSHIP/REGISTRATION SERVICES MANAGEMENT

- Maintain Database (ie. addresses, company name, etc.)
- Verification of membership status
- Membership inquires about information in database
- Processing of members requests for receipts
- Fielding complaints and comments regarding activities
- Processing of information on-line

LABELS/REPORTS

- Printing of all mailing labels and membership lists
- Technical support with electronic transmission of information
- Tracking of e-mail addresses in membership renewal form
- Tracking of the number of employees and locations as requested in membership renewal
- Tracking of information on membership renewal form for volunteer and/or sponsorship wishes

MEMBERSHIP SERVICES

- Enter membership information into database
- Make all membership database changes
- Send welcome to new members
- Send fulfillment packet mailing
- Dissemination of renewal invoices
- Key code and monitor renewals for tracking

PUBLICATIONS AND COMMUNICATIONS

- Print and mail newsletter
- Provide monthly publication in original form
- Print, distribute and inventory stationery

The BCA staff are *your* staff, and we are here to serve you. The NCCCC Central office is open between the hours of 8:30 am and 5:30 pm (EST), and Kathy Knapp is the lead staff member for the association. Call us any time or drop by when you are in the Washington, DC area. We are excited about working with you toward successfully addressing the needs of NCCCC and fulfilling your vision of high quality care and education for all children who are part of the higher education system.

Best regards,
Judith C. Burnison, M.S.
Ira J. Chasnoff, M.D.
Burnison Chasnoff & Associates

KATHY KNAPP IS NEW NCCCC OFFICE MANAGER

Kathy Knapp is the Coalition's new part-time Office Manager, working out of the BCA office in Alexandria, Virginia. Kathy has been with BCA since 1994 and has managed the Alexandria office since that time. Her work in the past two years has focused on large government contracts. She will now work on association duties. She has 25 years of experience administering government contracts, planning conferences and managing different types of offices and programs.

When Kathy is not at work (she has been known, occasionally, to work until midnight) she enjoys dancing (ballet) and has taught children's ballet. She unwinds with cooking, swimming and the theatre.

"The Foundation invites from investigators grant requests dealing with child and youth development, and with the origins and prevention of problem behaviors and the promotion of successful development outcomes in children, adolescents and youth."

For further information contact the Foundation with a brief letter of inquiry at this address:

Grants Coordinator
William T. Grant Foundation
515 Madison Avenue
New York, New York 10022-5403

Or contact Richard Damashek, NCCCC grant writer, at (847) 381-9886.

Campus Child Care **NEWS**

VOLUME 12, NUMBER 3 **NOVEMBER 1997**

Editor: Marion F. Newton, State University of New York System Administration, Albany, NY
Issue Editors: Jane Ann Thomas, William Rainey Harper Community College, Palatine, IL
Michael Kalinowski, University of New Hampshire, Durham, NH

Campus Child Care News is published three times per year by the National Coalition for Campus Children's Centers, Inc., 515 King Street, Suite 410, Alexandria, VA 22314. Phone (800) 813-8207 and (703) 836-3326, FAX (703) 836-7256, e-mail nccc60@smtp.nafare.com. Office contact: Kathy Knapp.

Views expressed or implied in NCCCC News are those of the authors and are not necessarily those of NCCCC.

EARLY CHILDHOOD DEMONSTRATION CENTERS

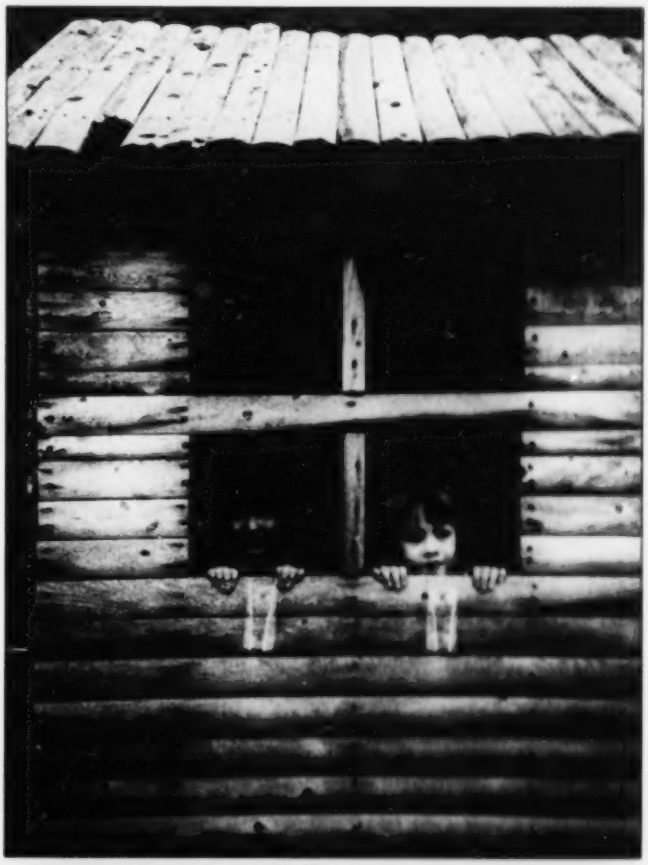
ADDRESS
Oakton Community College, 1600 East Golf Road, Des Plaines, IL 60016
Oakton Community College, 7701 North Lincoln Avenue, Skokie, IL 60077

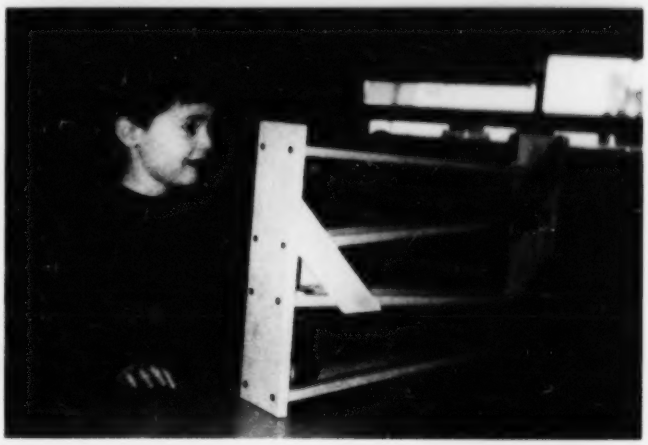
DIRECTOR
Shelley Levin, M.Ed. reports to the Chair of the Early Childhood Education Program which is part of the Division of Social Science and Business under the Vice President for Academic Affairs.

HISTORY
There have been nursery school programs on both campuses for more than 20 years and they had a loose association with the academic departments. In the past three years the college has expanded the capacity and types of programs provided by the centers, with a major investment in facilities and the creation of the Director's position. There is now an integral connection to the Early Childhood Education department and the centers provide academic training to "scores and scores" of students each semester.

BUDGET
Over $500,000 plus in-kind support for space, utilities, maintenance and some marketing. For the first time, in 1997, the Board of Student Affairs (student government) allocated up to $20,000 in child care scholarships for academic students, to assist students with some of their children's child care costs.

ENROLLMENT
The Des Plaines center is licensed for 34 children ages 2½ to 5 years old in a full day program. The Ray Hartstein/ Skokie center is licensed for 38 children ages 3 to 5 years old in part-day nursery school and full day programs. The centers serve up to 100-120 children per week. They are state licensed and NAEYC accredited facilities designed to provide quality teaching and learning experiences for college students, quality care and education for young children, support for families and models for the early childhood professional and the lay communities.





FACILITY
Both centers are housed in campus buildings in space that was designed for the purpose: in Des Plaines a new wing was constructed 2½ years ago; and in Skokie space in the new campus building (completed 2 years ago) was designed to accommodate the Early Childhood Demonstration Centers.

STAFF
Each of the four classrooms is staffed by two full time co-teachers and the day care classrooms also have a part time assistant teacher. In addition to the classroom staff there are two site coordinators, one for each center, and the director. Most of the staff exceed the minimum requirements (four teachers have bachelor's degrees with additional credits; and three teachers have an A.A. with credits toward a bachelor's). Continuing educational development is encouraged.

PHILOSOPHY
The Early Childhood Education Demonstration Centers implement "best practice" in a play-based curriculum that combines student and staff-developed themes and emergent concepts. Inclusive methodology, family-staff partnerships, and environmental design are emphasized. The centers benefit from one of the oldest early childhood intergenerational programs in the country.

GOAL
To make the centers a more integral part of campus life by serving more students children in addition to community members.

Campus Child Care Finance Survey

This survey ran in the June 1997 newsletter, but had very few responses.
Take a few minutes to answer the following questions to the most frequently asked question about campus children's centers: "How are they funded?" We will share the results beginning this spring at the conference.

Please complete and return by December 12, 1997 to: Jill Uhlenberg, 1 Price Laboratory School, 19th and Campus Street, Cedar Falls, IA 50614-0611, fax: (319) 273-7671, e-mail Uhlenberg@uni.edu.

College or University (check all that apply)

- ☐ Public
- ☐ Private
- ☐ Two-year
- ☐ Four-year
- ☐ Graduate only
- ☐ Rural
- ☐ Suburban
- ☐ Urban

Size of Campus (# of Students)

- ☐ Less than 500
- ☐ 501-999
- ☐ 1,000-2,500
- ☐ 2,501-5,000
- ☐ 5,001-10,000
- ☐ 10,001-20,000
- ☐ 20,001-31,000
- ☐ Over 31,000

Parents/Children Served (mark all that apply)

- ☐ Students
- ☐ Staff
- ☐ Faculty
- ☐ Community
- ☐ Infants
- ☐ Toddlers
- ☐ Preschool-age
- ☐ Kindergarten
- ☐ School-age

Governing Entity of Center

- ☐ Academic Dept./Unit (Specify)_____
- ☐ Student Affairs/Activities
- ☐ Personnel/Human Services
- ☐ Admin/Financial Services
- ☐ Independent/Nonprofit corp.
- ☐ Contracted/Outside vendor
- ☐ Parent Cooperative
- ☐ Other (Specify) _____

Total # of children served per week _____ **Licensed capacity** _____

Funding	**% of total budget**
Parent Fees	_____%
Institution General Funds	_____%
Academic Department/Unit Funds *(specify which dept/unit)*	
_____	_____%
_____	_____%
USDA/CACFP Reimbursement	_____%
Student Activity Fees	_____%
Grant Funds (specify) _____	_____%
State/Local Funds (Block Grant, etc.)	_____%
State "Quality" Funds	_____%
Fundraising (specify)_____	_____%
Other (specify) _____	_____%

What in-kind support do you receive?	**Est. Worth**
Rent	_____
Maintenance	_____
Utilities	_____
Custodial Services	_____
Other support (typing, billing, printing, etc.) - specify	
_____	_____
_____	_____
Other (specify)	
_____	_____
_____	_____
_____	_____

Please answer the following questions as completely as possible (use additional pages as needed).

Who sets the annual budget for your campus children's program?

How are parent fees determined?

Did you receive start-up funds at the beginning? If yes, from whom?

Describe the annual budget-building process.

What is the maximum spending authority of the director without a superior's OK?

How is authority for spending larger amounts obtained?

If your program has experienced a year-end deficit in the past 10 years, please describe how it was resolved.

Has your program accessed new funding sources within the past 10 years? What kind and how?

To get a complete picture of your center's finances, what else do you need to tell us?

PLACE
STAMP
HERE

Jill Uhlenberg
1 Price Laboratory School
19th and Campus Street
Cedar Falls, IA 50614-0611

ELECTION NEWS

This is the time of year when we introduce you to the candidates for the Governing Board of NCCCC. Ideally many of you were able to meet them at the conference in Washington and their names and faces are already familiar to you. The following are the candidate's statements about why they want to serve on the NCCCC Board. Take the time to read them and think about what you want for board representation. Look for the ballots in early December and vote!

VITA BATES - *Director, Children's Learning Center, Moraine Valley Community College, IL*

I am proud to consider serving on the NCCCC Board. I feel that as an NCCCC board member, my experience on the Illinois AEYC Board will benefit the Coalition. NCCCC may need to expand its services. I have been through the restructuring of the ILAEYC Board, chaired the Organizational Development Committee and sat on the committee that decided to retain the services of a management firm. I am now a part of that transition. I have also served as Vice President of the Northern Region of ILAEYC, experience that will help as NCCCC expands its network and works more closely with affiliated organizations.

I also have experience developing the Illinois Director's Credential, which will also benefit the Coalition. If NCCCC decides to make more use of our CAMPUSCARE-L discussion group to provide moral support for directors in crisis, or even to organize a way to provide direct technical support, my experience as a director and as chair of the South Suburban AEYC Director's Network would help.

SHERRY M. CLEARY - *Director, Child Development Center, University of Pittsburgh, PA*

I believe that children belong on the college campuses of our nation and that these programs should be the best in their communities and in the country. It is my belief that campus children's centers are integral to the mission of higher education. I have enjoyed the challenge of helping college and university administrations grow comfortable and proud of their involvement in that concept.

As a faculty member I have been instrumental in integrating undergraduate and graduate students' studies with laboratory experiences and love working with the campus centers in this capacity.

But higher education is changing. NCCCC centers must respond to the changing needs and demographics of their host institutions. NCCCC members must help others to become members, and to access the support, resources, and technical assistance that are currently available and those that will be developed over the next few years. I would like to serve in a capacity that helps this organization move to the next level of stewardship in these challenging times.

FRANCINE FAVRETTO - *Director, Center for Young Children, University of Maryland, MD*

I am honored to be nominated for the NCCCC Board. I currently direct a lab school that has an exemplary staff and a high quality program. Even so, we struggle with the issues of day care: teacher burn-out, length of day, professional development, parent stress, and the need for conflict resolution strategies.

I feel my experience as the director of a campus program and in the field of conflict resolution (both in research and in practice) may benefit the organization and its membership. I have made presentations at local and national conferences. Teachers and administrators who have attended my workshops have shared the need to know how to handle conflict at their centers and schools.

As children are cared for increasingly in full day programs, center staff will need to develop skills to assist parents and children with the conflicts of everyday life. I hope to share my skills and interests with the NCCCC Board.

BETH JEGLUM - *Director, IUPUI Child Care Center, Indiana University, IN*

I have been involved in NCCCC for many years. It is the one professional organization that meets my needs as a director of a campus center. The conferences have been most helpful in offering me opportunities to network, discuss issues, solve problems, and share successes and failures. The Coalition has been my best source of professional growth.

I feel that campus-based early childhood programs play an important role in molding the shape of the field. We have an obligation to model best practices for college and university students who are preparing to enter the field as professionals. We also have a responsibility to lead the way for others in advocating for children and speaking out for quality programs and professional standards. We need to be better at spreading our message to those outside the field who can help us make the changes, including those within our own campus settings and in the community. I hope NCCCC will direct some of its energy to developing and strengthening our united voice.

KATHLEEN MARTIN - *Director, Child Care Center, University of Alabama at Birmingham, AL*

I would like to serve on the Board of NCCCC to give back to the organization that has meant so much to me. I joined NCCCC about four years ago, after accepting my current position. At the time I expected to receive an interesting newsletter and to perhaps have access to some useful publications. The publications have been extremely helpful and the NCCCC conference has become the professional highlight of my year; unerringly providing me with high quality and genuinely helpful information. Workshops have helped me tackle campus politics with more confidence, learn about the continuous rescheduling requirements of campus-based programs, understand my campus roles and improve my management and leadership skills.

While I still have a lot to learn, I also have things to share. I have above average organizational abilities, am good at developing policies and procedures, and am learning how to apply total quality management techniques in a child development setting. I would like to help other campus center directors, and I will make the time commitment necessary to serve as a resource.

EARL SILVER - *Executive Director, Children's Learning Complex, Clarion University, PA*

Due to national changes in welfare and personal perceptions toward education, there will be vast changes in the care and the education of young children. Strong leadership will be needed, directed toward the nation's leaders and college administrators, to provide appropriate programs and funding for young children. Organizational unity provided by individuals with vigor and shared goals will have the strength to produce external change. My resume reflects experiences, interests, commitments and responsibilities toward young children but not my passion. I am passionate about the welfare of children, their families, and how campus children's centers can serve as a model for the vast changes that will be taking place in the lives of young children. I would be very proud to serve on the Board of NCCCC to help this organization be a leader in the future plans for young children and the professionals who work with these children.

JULIE THORNER - *Owner, Mini University, Inc., Dayton, OH*

Thirteen years ago I began my career in Early Childhood Education at the University of Colorado, working as a student employee under Jo Copeland. This was the perfect start, as it provided me with a model for my own company, Mini University, Inc. is currently celebrating its 10th anniversary of providing quality programs for children and families in Dayton, OH, an accomplishment in which I take great pride.

I have been a member of NCCCC since presenting at the national conference in 1989. As a private contractor, operating an accredited program on a university campus, I would bring a unique perspective to the NCCCC Board. In 1989, and possibly still today, the very thought of private business on university campuses challenges traditional thinking of NCCCC members. Understanding the intricacies of outsourcing is my expertise, and I would be honored to be an active participant in this professional organization.

DIRECTOR, CHILD CARE CENTER

Texas A&M University is seeking a progressive, experienced individual to provide leadership in the development and operation of a campus child care center to serve faculty, staff and students. For more information, write the Human Resources Department, Employment Office, Texas A&M University, College Station, TX 77843-1475, phone (409) 845-5154, or e-mail at emploffice@tamu.edu. The web site address is: http://www.tamu.edu/employment/index.html.

BEST COPY AVAILABLE

Join NCCCC at the NAEYC Conference in Anaheim!

There will be a number of NCCCC-related sessions at the NAEYC conference this November, some of which are listed below. Please be sure to check the final program booklet for room numbers and any changes in location.

- **Workshop: "Creating a Landscape for Learning—Essential Elements and Special Concerns", Thursday, November 13 from 8:30-9:30 am at the Anaheim Convention Center.** Presenter: Sherry Waugh. Description: Center staff will share experiences related to the remodeling of three infant/toddler classrooms. Discussion will include the rationale for the necessity of such environmental design and opportunities to share strategies to help participants identify possible funding sources, select an architect and contractor, and survive the remodeling process. Participants will be encouraged to take a fresh look at their spaces for children and to make whatever improvements are possible within individual limitations.

- **One-on-one Dialogue: Thursday, November 13th, 5:30 to 7:00 pm at the Anaheim Convention Center.** Drop by to say hello to board members and pick up copies of the latest NCCCC information, including the annual conference to be held in St. Louis this spring.

- **Networking Session: "Vision for the Future" Thursday, November 13th from 5:15 to 6:30 pm.** Meet with NCCCC board members to discuss issues, concerns and directions for the organization.

- **Workshop: "Child Care Administrative Software: Choosing Wisely", Friday, November 14 from 10:00-11:00 am at the Anaheim Convention Center.** Presenter: Michael Kalinowski. Description: There have been over 65 administrative software packages for directors on the market over the past ten years, including 21 available in 1996. This session will review a research project conducted to identify director needs, and to evaluate strengths of individual packages. This session should be useful to a child care director interested in using computers for administrative tasks.

- **Joint Evening Session: "What are the Key Components of a High-Quality Campus Program?", Friday, November 14 from 7:00 to 9:00 pm at the Anaheim Convention Center.** The presenters are presidents of four major college and university child care and child development laboratory organizations: Jo Copeland of NCCCC, Brent McBride of the National Organization of Child Development Laboratory Schools (NOCDLS); Charlotte Madison of the Council of Child Development Laboratory Administrators (CCDLA); and Rebecca Gorton of the American Associate Degree Early Childhood Educators (ACCESS). The panelists will review the challenges of maintaining credibility on campus, retaining funding, and providing convincing rationales for the necessity of child care services during times of financial exigency. These challenges will be viewed within the context of the important relationship between child care, laboratory schools, and teacher preparation programs.

AFFILIATE REPORT

New York State Coalition for Campus Children's Centers (NYSCCCC)

The New York State Affiliate drafted and adopted by-laws for the organization and elected a full slate of officers in June of 1996. Since that time there have been four meetings of the affiliate, in association with state and local AEYC conferences, and the State University of New York Child Care Conference. There are currently 24 paid members of the organization.

Activities of this regional affiliate include: 1) development of a one-page brochure entitled: Campus-Based Child Care Works!; 2) compilation and dissemination of a large packet of information documenting the benefits of campus-based child care with an appeal to all center directors and campus personnel to speak to their legislators about the importance of continued support; 3) development of a state-wide network of regional coordinators to facilitate communication and increase both membership and participation in the organization; 4) a soon-to-be released subsidiary site of the NCCCC web site for the state affiliate. These are all ongoing projects (works in progress) as the organization continues to grow, develop and refine its mission and function.

This year has provided many opportunities to network with other campus child care centers. We hope this coalition will provide the necessary feedback to strengthen the campus children's center in the state of New York.

Report prepared by: Mary Montgomery, State University of New York at Brockport and Tina Autiero, Dutchess Community College, Co-Presidents, NYSCCCC. For more information contact Mary Montgomery at (716) 395-2273 or Tina Autiero at (914) 431-8085.

NCCCC on the Internet

Visit our web site at
http://ericps.crc.uiuc.edu/n4c/n4chome.html

We hope you will subscribe to our discussion group, **CAMPUSCARE-L**, and actively initiate and monitor conversations with other early childhood campus child care professionals on a regular basis.

To subscribe to **CAMPUSCARE-L**, send an e-mail message to **listserv@postoffice.cso.uiuc.edu**

Leave the subject line of the message blank. In the body of the message, type: **subscribe CAMPUSCARE-L Your-first-name Your-last-name** in the first line of the message area and send the message. Do not add your signature. You will be notified that you have been added to the list and will be provided with additional information at that time. Once you have subscribed to the discussion group, send messages that you want all list members to read to: **CAMPUSCARE-L@postoffice.cso.uiuc.edu.**

NCCCC Director of the Year Guidelines

Purpose: To promote campus child care through an annual award that acknowledges an outstanding campus child care director, rewarding excellence, providing further benefit to NCCCC members, and publicizing the field to institutions, professional societies and the general public.

Description: One campus children's program director will be named the 1998 NCCCC Director of the Year. Directors receiving Honorable Mention awards will receive a letter of commendation from the NCCCC President (with a copy to the president of their institution).

Award: The Director of the Year will receive the following:

- An engraved plaque;
- A letter of commendation from the NCCCC President (with copy to the president of the recipient's institution);
- One conference admission to the next NCCCC annual conference;
- A press release to the Chronicle of Higher Education and local media; and
- A brief profile in the next NCCCC newsletter.

Eligibility: Only current NCCCC members in good standing will be eligible. Current Board members and Director of the Year Committee members are not eligible.

Time Line: Awards will be presented at the Coalition's annual conference.

Nominations: Nominations will be accepted from anyone affiliated with an institution having a campus program for children. Only completed applications received by the deadline will be considered. NCCCC retains the right to reject any application and to not make any award in a specific year. Nominations MUST include the following in order to be considered:

- A completed Nomination Form;
- A minimum of two letters of institutional support (e.g. faculty members, Deans, parents from the center, campus administrators);
- Two letters from directors of children's centers. One letter MUST be from a current NCCCC member.

Nomination Form - NCCCC Director of the Year

Directions: Type or print clearly. Please complete the entire form, attach answered questions and letters (see Guidelines), and return by January 31, 1998 to:
NCCCC Director of the Year, 515 King Street, Suite 410, Alexandria, VA 22314

NOMINATIONS MUST BE POSTMARKED BY JANUARY 31, 1998.

Name of Director: _____

Name of Institution: _____

Address of Institution: _____

Work Phone: _____ FAX: _____

Name of Children's Center: _____

Name of Nominator: _____

On a separate sheet of paper please answer the following questions:

- Why are you nominating this director?
- Briefly describe their program.
- What is this director's most unusual feature?
- What evidence can you provide of the quality of this director's work?

NCCCC BOARD MEMBERS

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NCCCC

Meet Me in St. Louis
Gateway to Learning in a Global Society

April 1-4, 1998

Hotel Information:

Hyatt Regency
St. Louis Union Station
(800) Check-in
((314)231-1234

Room rates
Single Occ: $120
Double Occ: $120
Triple Occ: $145
Quad. Occ: $170

Conference Costs:

- **Pre-conference sessions - $69 each**
- **Full conference rate**
  $255 - Members
  ($285 after March 1)

  $305 - Non-members
  ($335 after March 1)
- **One Day Cost - $160**

Conference Highlights:

Keynote Speakers

- Dr. Irving McPhail, President
  Florissant Valley Community College
  Speaking about Welfare Reform
- Jane Thomas
  Board Member, Professor, Director
  Sharing Her Reflections on NCCCC's Past, Present and Future

Other Features:

- St. Louis Children's Choir Performance
- Pappa Wright
  Music Educator / Entertainer

Accepting Program Ads:

Please provide camera ready copy by January 16, 1997

Program Ad	Cost
Full page (8 1/2 x 11")	$200
1/2 page (8 1/2 x 5 1/2")	$125
1/4 page (4 1/4 x 5 1/2")	$75
Business card size	$40

Call S. Laverne Wilson at (618) 692-2559 for more information.

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